

# Neighborhood Council Free Outreach Booth

at the largest Preparedness Fair in Los Angeles, the 12<sup>th</sup> annual

[WWW.VALLEYDISASTERFAIR.COM](http://WWW.VALLEYDISASTERFAIR.COM)

**Saturday, October 12, 2019 9:00 am – 1:30 pm**

QUESTIONS? [INFO@VALLEYDISASTERFAIR.COM](mailto:INFO@VALLEYDISASTERFAIR.COM)

ONLINE REGISTRATION OPENS JULY 1 • REGISTRATION ALSO AVAILABLE AT THE FAIR

**Northridge Fashion Center—Pacific Theaters Parking Lot**

**(9400 Shirley Ave., south of Plummer St.)**

## Targeted outreach to YOUR stakeholders:

### Our Request

A short (150-200 words) message to your stakeholders from your NC to be included in an email sent to families within your boundaries when they register online for the Fair. *Details on back.*

### Neighborhood Council Benefits

- ⇒ **Great satisfaction** helping prepare LA for our next disaster
- ⇒ **Demonstrate your commitment** to the Mayor's *resiliency* and *readiness* programs
- ⇒ **Opportunity** to share ideas and see how others support and promote their Neighborhood Council
- ⇒ **Outreach booth** space (10' x 10') at the Fair to showcase your community and NC support
- ⇒ **A listing** of your stakeholder families that register for the Fair
- ⇒ **First-come, first-served** basis for Outreach space. Contact [Bill.Hopkins@SoCalPrep.us](mailto:Bill.Hopkins@SoCalPrep.us) ASAP

# Valley Disaster Preparedness Fair 2019

Volunteer and community service hours opportunities:

Kit Prep (Oct. 4), Set-up, Take-down, Promotion, PR, Donations, Logistics, and more! [Info@ValleyDisasterFair.com](mailto:Info@ValleyDisasterFair.com)



Produced and managed by  
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**Southern  
California  
Preparedness  
Foundation**



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SERVING THE SAN FERNANDO VALLEY SINCE 1917  
[NORTHRIDGECHAMBER.ORG](http://NORTHRIDGECHAMBER.ORG)

Right after registrants click on the online form's Submit button ([www.ValleyDisasterFair.com](http://www.ValleyDisasterFair.com)) beginning July 1, we email them a *Welcome to the Fair* letter. A section of that email includes a paragraph of about 150-200 words that your NC wishes to present to its stakeholders and will include an NC contact name and email provided by your Council, so they can request more information, etc. Don't miss this chance to connect to **your stakeholders**. Email your paragraph **TODAY!**

Here is one example from Lake Balboa:

*We want you to be safe by creating a neighborhood watch on every street (Health & Safety Committee), we want you to know your neighbors by "mapping your neighborhood" so that you are prepared for emergencies (Emergency Preparedness Committee AND Amateur Radio Check-in), we want to maintain the integrity of Lake Balboa (Land Use Committee), we are developing a neighborhood relationship with our local schools (Education Committee), we are developing relationships with retail businesses that support our community (Economic Revitalization & Development Committee—ERaD). Now that we are safe and prepared we want you to know "what's happening" (Outreach/Newsletter Committee), and to enjoy movies and concerts in the park (Rec and Park Committee), art shows, dog parades, 5ks etc. We need and want your participation, whatever time and talent you can volunteer, we want. We are elected volunteers for your community. Check out our website: [www.lakebalboanc.org](http://www.lakebalboanc.org).*

Another from Foothill Trails District:

*Nestled between Sunland-Tujunga, Sylmar, Pacoima and Sun Valley, the Foothill Trails District Neighborhood Council offers its stakeholder one of the few areas within the city of Los Angeles where the rural lifestyle is still preserved and celebrated. Please help us as we work hard to ensure this tradition is passed on to future generations.*

*The Foothill Trails District Neighborhood Council, consisting of Lake View Terrace, La Tuna Canyon and Shadow Hills, is nestled between Sunland-Tujunga, Sylmar, Pacoima and Sun Valley. As elected members of our community, we collectively advocate for our stakeholders regarding land use, planning, and development, and all issues of concern to our stakeholders. We work to preserve the rural, recreational, ethnically diverse, and environmentally sensitive nature of our area as an important low-density oasis within Los Angeles City limits; and to acknowledge that the FTDNC comprises 3 of the few remaining horse keeping areas within the entire city of Los Angeles.*

*The Foothill Trails District Neighborhood Council will facilitate and encourage diverse interests in our community to work together in addressing common concerns and to promote and facilitate dialogue and collaboration with other neighborhoods in the City of Los Angeles.*

Don't miss this great free outreach opportunity! I look forward to hearing from you right away! If you have any questions, please let me know ([Bill.Hopkins@SoCalPrep.us](mailto:Bill.Hopkins@SoCalPrep.us)) and I'll get back to you ASAP. Don't worry about NC elections possibly changing the Board as the paragraph can be updated anytime.

Thank you.

Bill Hopkins  
Valley Disaster Preparedness Team Chair  
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Southern California Preparedness Foundation President  
[www.SoCalPrep.us](http://www.SoCalPrep.us)